

SNEHA RANGARAJAN

Chennai | sneharangarajan@gmail.com | [+91-9962779752](tel:+91-9962779752) | [LinkedIn](#) | [Portfolio](#)

SUMMARY

Experienced UI/UX Designer with over 7 years of expertise in designing intuitive and visually compelling digital experiences. Skilled in creating expansive websites, complex dashboards, and user-centric designs for hybrid projects. Passionate about continuous learning, user advocacy, and driving design innovation. **HFI - CUA Certified** and **IxDF member**.

CERTIFICATIONS & SKILLS

Certifications

- Certified Usability Analyst (CUA™) - HFI Certified
- UXQCC - Foundations
- Interaction Design Foundation (IxDF) Member

Skills

- **UX Design** - User Research, Wireframing & Prototyping, Usability Testing
- **UI Design** - Visual Design, Interaction & Interface Design, Iconography, Design Systems
- **Research** - Market Research, User Analysis, Strategic Design Research
- **Tools** - Figma, Adobe XD, Photoshop, Illustrator (with mid-level proficiency in other Adobe Suite applications)

EXPERIENCE

Cognizant

Chennai, India

UI/UX Designer

Jun 2021 - Present

Corporate Voice Provisioning Tool (Role: Hybrid Designer)

Apr 2021 - Present

- Transformed a basic phone number management tool into a robust admin platform through deep research and strategic design - now supporting access control, room tracking, bulk operations, and more.
- Cut review time by **1.5 mins/user**, saving **8,250 mins/month** for **375 users**; enabled **\$56,100/year in cost savings**.
- Led UX strategy, user research and delivery in close collaboration with cross-functional teams, driving continuous platform evolution.

Talent Point (Role: Hybrid Designer)

May 2023 - Aug 2024

- Designed an internal resource management platform for Cognizant, streamlining candidate evaluation and project staffing.
- Supports **1,200+ daily demands** across **50+ skill sets** and **5,000+ candidate evaluations/year** with structured metrics.
- Built real-time dashboards to track RFR responses, exit rates, and headcount - enabling faster, data-driven decisions.

Cognizant Internal

- **Wealth Management Research** Jun 2023 - Jul 2024
 - Analyzed wealth management portfolios, user strategies, and geographic influences, delivering findings for large-scale projects.
- **Super App Research** Aug 2024 - Dec 2024
 - Researched global SuperApp trends, identifying success factors and market opportunities through detailed reports.

Visual Designer

Sep 2019 - Jun 2021

Affordable Housing Program (Role: Visual Designer)

Nov 2019 - Mar 2021

- Led visual design for the Affordable Housing Program, replacing manual workflows with a 400+ screen platform, cutting application time by **50%+**.
- Created custom iconography, established a new style guide along with a design system, and ensured design integrity through collaboration with all stakeholders.

Program Analyst

Feb 2017 - Aug 2019

Pearson (Role: Quality Assurance)

Feb 2017 - Aug 2019

- Conducted manual testing for educational games and videos (English, math, science) for 6 to 12-year-olds on tablets/iPads, ensuring quality, functionality, and glitch-free performance across clients in Mexico, France, and China.

Program Analyst Trainee

Feb 2016 - Feb 2017

Metlife (Role: Developer)

Feb 2016 - Feb 2017

- Developed dynamic insurance forms and handled bug fixes using xPression suite, including requirement analysis.

LEADERSHIP AND INITIATIVES

- **Mentorship Program:** Designed and launched a program to mentor and cultivate design talent.
- **Team Building:** Led design challenges, team-building sessions, and Usability Day events to foster collaboration and creativity.

EDUCATION

BE - COMPUTER SCIENCE & ENGINEERING

CHENNAI, INDIA

Sri Venkateswara College of Engineering, Anna University

Aug 2011 - May 2015